## **NEWS RELEASE**

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Company Contact Tim Otto Vice President, Sales 877-424-6979 tim@enviromfg.com www.enviromfg.com

## EMS and SynTech Recognized with 2006 Most Innovative Product Award

**Melbourne, FL – (March 28, 2005)** Each year World of Concrete exhibitors submit products to compete in Hanley Wood's Most Innovative Products contest. Product entries for this year's competition doubled from last year to 144 covering seven categories. The 2006 contest also attracted the most interest from our readers with over 2,000 ballots cast in each of the seven categories cast by attendees at the Las Vegas show or online.

EMS and SynTech were recognized this week as a winner of the 2006 Most Innovative Product Award for SynTech-powered washes and SynTech pH which safely lowers the pH of water collected on industrial sites without the dangers of harsh acids. EMS' patented SynTech®, the world's only synthetic acid, dissolves nearly 15% more concrete than Hydrochloric acid. Still, all that potency comes with a triple zero Hazardous Material Index Score, which makes our concrete stripper safe on skin, safe for your equipment, and safe to store anywhere you wish.

"This award means a lot to everyone at EMS," said President John MacDonald. "We pride ourselves on the unique and innovative nature of our products and to have the customers in the concrete and masonry industries recognize that is especially rewarding."

Watch for additional coverage of SynTech and other MIP winners in upcoming issues of Concrete and Masonry Construction Products, Concrete Construction, Masonry Construction and Concrete Producer magazines.

## **About EMS**

EMS is headquartered in Melbourne, Florida with offices in Titusville, FL, and Salt Lake City, UT. EMS offers over 40 products that replace acids, solvents, and caustics so common in the world of industrial cleaners and water treatments. EMS formulations continue to revolutionize industries such as construction, food preparation, janitorial, maritime, aviation, water treatment among others. EMS also makes the worlds only original equipment manufacturer (OEM) approved truck washes and cleaners.





